

## Welcome To Kidsports

Our goal is to provide a rich, full experience for the student that also enriches our organization as a whole. There are many areas in our organization for the intern to choose from when deciding where they would like to focus their time. While there are many tasks that can be done here in the office, there are also many opportunities to work out in the community. Here is a list of some of the possibilities:

- Fundraising
  - Grant writing
  - o Fall Lunch Fundraiser
  - o Monster Mash
  - o Adopt A School Program
  - o Special Fundraising events.
- Outreach
  - Outreach to Latino Community Ambassadors/Translation for programming/flyers/website/social media
  - o Clinics
    - Free clinics
    - Preseason clinics for Volleyball, Basketball, Football, Soccer
  - Youth Nights at local high schools
  - Recruiting and Marketing
- Program Development
  - Researching best practices
  - Enriching current coach resources
  - New coach support
  - o Researching new program possibilities
  - Parent education
- Physical Literacy Program
  - Work with director to expand and promote the program
  - Help run new P.L sessions at local schools
- Events: helping staff KIDSPORTS events.
  - Sports camps
    - Multi-Skill
    - Football
    - Soccer
    - Basketball
    - Lacrosse
  - Tournaments
  - Autzen Weekend
  - Pre-season Jamborees

- End of Season Tournaments
- Research
  - o Surveys
  - Coding
  - Analysis
- Social Media and Marketing
  - Photography and writing content for our Social Media sites (Facebook, Instagam, Twitter)
- Web Design and Updates
- Coaching: One of the most rewarding things you can do!
  - Coaching opportunities throughout the year: Soccer (both Fall and Spring), Football, Volleyball, Basketball, Lacrosse, Baseball, and Softball.

This is just a small list of possibilities. You have the opportunity to create something new. All you need is the motivation, passion and you can make it happen.

## What is KIDSPORTS?

KIDSPORTS is a private non-profit organization in Oregon that provides youth sports programs for pre-K through 12th graders in Eugene/Springfield and surrounding areas. KIDSPORTS teaches children and families the value of physical fitness, sportsmanship, practice and teamwork through sports and activities. Knowledgeable coaches and officials allow each player to achieve their personal best while having fun. All children have the opportunity to play. Sports programs and activities are open to any child who is able to participate regardless of race, religion, creed, sex, ability, or financial status.

KIDSPORTS is entering our 70th year of serving kids in the community!

**KIDSPORTS Mission Statement:** KIDSPORTS is dedicated to providing positive youth team sports experiences through family and community involvement that is based on the philosophy of "all kids play."

**KIDSPORTS Philosophy**: KIDSPORTS is dedicated to providing children with educational, recreational, and learning experiences through sports participation. KIDSPORTS believes children should be given opportunities to participate in many different activities with team sports being one of them.

KIDSPORTS Programs are designed too:

- Provide a source of recreation for children.
- Provide children with an opportunity to learn about sports and improve their athletic skills through participation and competition.

- Give children a chance to grow socially by learning teamwork, sportsmanship and fair play.
- Provide children with a source of fun and good times which will enrich their lives.

**ALL KIDS PLAY:** A corner stone of our organization is our commitment that ALL KIDS PLAY. Our programs are open to any child who is able to participate regardless of race, religion, creed, sex, ability or financial status. All our KIDSPORTS coach and parents are expected to have this same commitment to all kids. *This is not a "coach the best... forget or bench the rest" organization.* 

## **KIDSPORTS—A School Based Program**

KIDSPORTS is a school based program. This philosophy derives from both the mission statement of "all kids play," and a task that KIDSPORTS was given by surrounding school districts in the early 70's to supplant both elementary and middle school athletics. This means our first goal is always to form teams within school boundaries. This ensures that all kids in a school area are placed on a team with an assigned coach and prevents the creation of "All Star" teams. School based teams help to promote a sense of community and positive peer relationships for all children. This policy is in place to help us fulfill our Mission Statement and KIDSPORTS Philosophy.

## **The Goals:** KIDSPORTS believes there are *two* big goals in youth sports:

- **Goal 1-Striving to win**: this is easy to understand, we want to compete, give 100% effort and WIN! This desire to win is powerful and important...that is the first goal in sports. Winning is an everyday aspect of sport. Winning is seeking to be better today than yesterday. Focus on process. Evaluate improvement. Outcomes then take care of themselves.
- Goal 2-Building character through teachable moments: The second more important goal. Sports provide an endless supply of teachable moments that can be used by adults to develop great people. This is the Big Picture, what children take away from youth sports. Remaining physically active throughout their life, learning to bounce back from difficulties with renewed determination, learning how to support other people within a team context---these are all the Big Picture.